



NAPBC Newsletter - July 2010

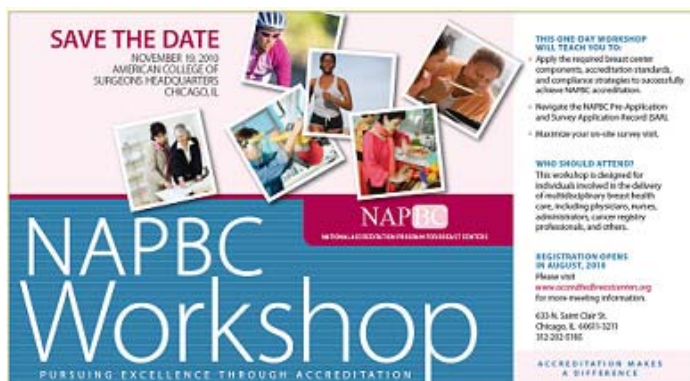
A News Update from the National Accreditation Program for Breast Centers

www.accreditedbreastcenters.org

NAPBC Schedules Two New Workshops

In response to a tremendous amount of interest received regarding the National Accreditation Program for Breast Centers (NAPBC), the program has scheduled two future workshops - *Pursuing Excellence through Accreditation*. These all-day workshops will be held on Friday, November 19, 2010, in Chicago, IL, and on Saturday, May 14, 2011, in conjunction with the National Cancer Registrars' annual meeting in Orlando, FL.

The workshops seek to raise awareness of the value and importance of NAPBC accreditation to your breast center. They are designed for individuals involved in the delivery of multidisciplinary breast healthcare, including physicians, nurses, administrators, cancer registry professionals, and others involved in the day-to-day operations of the breast center.



During the workshop, the NAPBC faculty will assist you in understanding the multidisciplinary requirements as defined in the components and standards, and what needs to be in place when you apply for NAPBC accreditation. You will also have an opportunity to view the electronic NAPBC preapplication and the Survey Application Record (SAR) so that you will know what to expect when you ultimately apply for NAPBC accreditation.

A link to the workshop brochure and a registration form will be posted on the NAPBC website by August 1, 2010. The November 19 workshop will be held at the American College of Surgeons headquarters in Chicago. Workshop registration details will also be made available in upcoming NAPBC newsletters.

SEATING IS LIMITED for both workshops, and registration is on a first-come, first-served basis.

To be placed on a priority registration list for these workshops, send an e-mail to NAPBC at napbc@facs.org or call 312-202-5185.

Priority Scheduling Offered to CoC Programs for 2011

Again this year, the National Accreditation Program for Breast Centers (NAPBC) will work with the Commission on Cancer (CoC) staff to coordinate survey visits for

Upcoming NAPBC Workshops

Pursuing Excellence through Accreditation

Friday, November 19, 2010

Chicago, IL

Saturday, May 14, 2011

Orlando, FL

Enrollment opens August 1, 2010

Seating is LIMITED

"Accreditation Makes a Difference"

A Program Administered by the American College of Surgeons

National Accreditation Program for Breast Centers

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centers interested in pursuing NAPBC accreditation. Programs due for CoC survey in 2011 should have received notification on or about July 1. Programs/centers that anticipate applying for NAPBC accreditation in 2011 and want to discuss scheduling "back-to-back" surveys should call 312-202-5185 before August 1 or e-mail tgranville@facs.org.

Board Approves Changes in NAPBC Standards, Beginning January 1, 2011

The NAPBC Board recently approved several changes proposed by the Standards and Accreditation Committee. Effective January 1, 2011, several standards will be "tightened up" as a result of input from one year of survey experience. Comprehensive changes will be made to Standard 2.16 - *Genetic Evaluation and Management*, and Standard 2.18 - *Reconstructive Surgery*, which may require that 80 percent of appropriate patients are referred for a plastic/reconstructive surgery consultation prior to definitive surgery. Several other standards will be affected as well, raising the bar for centers applying for NAPBC accreditation and ultimately improving the quality of care provided to patients.

In addition, the Information Technology and Quality Improvement Committee have identified several quality measures to be incorporated into the NAPBC survey process. Discussions now focus on developing the best tool for collecting this information. These changes *will* impact centers applying for NAPBC accreditation after January 1, 2011. You will learn more about these standard changes in future NAPBC newsletters, at workshops, and on our website.

NAPBC Will Run Banner Ad on U.S. News & World Report Website

The NAPBC will run a banner ad on the U.S. News & World Report website from July 15 to August 15, 2010 - <http://www.usnews.com>. The ad introduces the NAPBC to the public, stressing the importance of a multidisciplinary team approach to the diagnosis and treatment of breast disease. The NAPBC website address will be included in the ad. Patients as well as centers interested in learning more about the NAPBC can access the website to obtain information about the NAPBC, including a list of the nearly 200 accredited centers in the United States.



The NAPBC will be introduced to the public during October 2010 - Breast Cancer Awareness Month - this year. The NAPBC has secured web-banner space on WomansDay.com and GoodHousekeeping.com, two of the nation's most widely circulated women's magazines. The *Woman's Day* ad will run September 28 through October 4, and the *Good Housekeeping* ad will run the entire month of October.

NAPBC Introduces Center Profile Page

The NAPBC proudly introduces the Center Profile. The Profile includes a short narrative summary of the breast center, pertinent contact information for appointments and to have questions answered, and a checklist of services available at the center. This profile is available to all NAPBC-accredited centers as a template for posting on the NAPBC website in a downloadable PDF format. If your center is NAPBC-accredited and you have not completed the Center Profile, contact the NAPBC Administrative office by e-mail at napbc@facs.org, or by phone at 312-



202-5185.

NAPBC Surveyor's Profiles Available on Website

The NAPBC website now posts surveyor profiles. If your center has applied for NAPBC accreditation and you want more information about your assigned surveyor, check the profile. It provides a summary of the surveyor's background as well as a photograph. You can find the profiles at <http://accreditedbreastcenters.org/accreditation/surveyors.html>.

NAPBC Accredited Centers Highlighted in 2010 *Breast Cancer Guide*

The 2010 *Patient Resource Breast Cancer Guide* is in production and will be ready to ship in late July 2010. The nationally distributed guide, delivered to more than 500,000 individuals annually, is among the most comprehensive resources for breast cancer patients. Provided free of charge, the *Breast Cancer Guide* is distributed primarily through physician offices, breast centers, hospitals, cancer treatment centers, and patient advocacy organizations. The 2010 edition includes a comprehensive directory of NAPBC-Accredited Breast Centers to assist patients looking for multidisciplinary and comprehensive breast cancer care.



To order your free supply, go to <http://patientresource.net/Place-order.aspx>

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